

# PRINCIPLES OF MANAGEMENT

Published by:



**LINCOLN**  
UNIVERSITY COLLEGE  
DKU016 (B)



Copyright © 2019 by Lincoln University College

All rights reserved

No part of this book can be reproduced or transmitted by any means, electronic or mechanical, including photocopying recording or by any information storage and retrieval system without prior written permission from the publisher.

*Edited By: Faculty of Business and Accountancy, Lincoln University College, Malaysia*

Published by:

**LINCOLN UNIVERSITY COLLEGE**

Wisma Lincoln, No. 12,14,16 & 18,  
Jalan SS 6/12, Off Jalan Perbandaran  
47301 Petaling, Jaya,

Selangor Darul Ehsan, Malaysia

Tel.: +603-7806 3478

Fax: +603-7806 3479

Toll Free: 1-300-880-111

E-mail: [lucp@lincoln.edu.my](mailto:lucp@lincoln.edu.my)

[info@lincoln.edu.my](mailto:info@lincoln.edu.my)

Web: [www.lucp.net](http://www.lucp.net)

[www.lincoln.edu.my](http://www.lincoln.edu.my)

ISBN:978-967-16798-2-1

<b>Module No</b>	<b>Content</b>	<b><i>Page No</i></b>
<b>1</b>	<b>Introduction of Management</b>	<b>2 - 6</b>
<b>2</b>	<b>Management Theories</b>	<b>7 - 21</b>
<b>3</b>	<b>Planning</b>	<b>22 - 29</b>
<b>4</b>	<b>Organising</b>	<b>30 - 39</b>
<b>5</b>	<b>Motivation</b>	<b>40 - 47</b>
<b>6</b>	<b>Leadership</b>	<b>48 - 59</b>
<b>7</b>	<b>Communication</b>	<b>60 - 62</b>
<b>8</b>	<b>Controlling</b>	<b>63 - 66</b>



in Academic Collaboration with



Published by:

**LINCOLN UNIVERSITY COLLEGE**

Wisma Lincoln, No. 12,14,16 & 18,

Jalan SS 6/12, Off Jalan Perbandaran

47301 Petaling, Jaya,

Selangor Darul Ehsan, Malaysia

Tel.: +603-7806 3478

Fax: +603-7806 3479

Toll Free: 1-300-880-111

E-mail: [lucp@lincoln.edu.my](mailto:lucp@lincoln.edu.my)

[info@lincoln.edu.my](mailto:info@lincoln.edu.my)

Web: [www.lucp.net](http://www.lucp.net)

[www.lincoln.edu.my](http://www.lincoln.edu.my)

ISBN 978-967-16798-2-1



9 789671 679821